



Authentic Promotion

Word Synergy

Part of the BLISSbiz Branding Suite

Write a Professional Profile that brings out the best in you!

Enjoy a start-to-finish exploration that will fire you up, and assist you in gathering the details for a passionate and glowing personal profile that will clearly say WHY YOU stand out in the crowd.

Polish your words and accolades ... go deep so your light shines. The WORD Synergy four-point module will provide you with the necessary information. The questions will guide you to:

- **INTERNAL CLARITY** Access your natural area of authority, expertise and blessings from a holistic perspective. This will place the power of communication in your hands by attracting those who truly align with what you're choosing to share and the ultimate outcome you are choosing for your clients and business relationships. This is your natural state of being that you bring to every action.
- **EXTERNAL INQUIRY** Once you're clear about what you have to offer, take the next step to weave your discoveries into a complete, concise, and compelling story about why you are unique.
- **WORD IMPECCABILITY** Make what you are being and offering (by what you're doing) come alive in a way that makes sense for your audience - while remaining true to you. Take the fuel from the previous explorations, gather the key ingredients that tell a precise message, and shape that story as a professional profile. Complete the profile script. Choose the words that are really you!

Word Synergy gives you the inspired edge!

Design a personal profile and co-write the copy for your promotional requirements that is: precise - professional - powerful - passionate and - simply states why you stand out in the crowd!

- **AUTHENTIC PROMOTION** Find your veins of gold! Transform your ability to generate your own passionate, persuasive words that make who you are, what you do and have achieved come alive: to attract your perfect clients and to generate enough curiosity, so you have the opportunity to tell your deeper story - what you offer in service to the world.
- Take your external communication to the next level. Writing copy is an art and a science - find the words you need to be on your mark! You'll receive the added benefit of Janice's professional copywriting and coaching expertise ... to realize your genius and source your unique abilities. Through the synergy, clarity and authenticity, your message will speak to your audience without saying a word!



More than meets the eye!

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Design-Oracle.com is steadfast in the intention of mindfulness and soulful reverence: sourcing the core of your deepest potential, identifying and promoting the success of your enterprising spirit and supporting the fulfillment of your purpose - your BLISSbiz. It is our privilege to be of service and to have this opportunity to co-create with you.